



## Takashimaya monthly sales report Feb. 2017

(year on year)

<b>Takashimaya</b>	(2.0%)
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<b>Takashimaya and 4 regional stores</b>	(1.8%)
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4 regional stores: Okayama store, Gifu store, Yonago store, and Takasaki store

### Department store business

(year on year)

Store	sales	customer traffic
<i>Osaka only</i>	5.8%	0.5%
Osaka *1	4.4%	(0.4%)
<i>Kyoto only</i>	(0.5%)	0.5%
Kyoto *2	(0.7%)	(0.6%)
Senboku	(8.7%)	(5.0%)
Okayama	5.9%	(3.2%)
Gifu	0.1%	(6.0%)
Yonago	(20.2%)	(15.0%)

Store	sales	customer traffic
Nihombashi	(7.8%)	(10.3%)
<i>Yokohama only</i>	(0.6%)	0.5%
Yokohama *3	(1.6%)	0.8%
Shinjuku	(1.3%)	0.8%
Tamagawa	(2.5%)	(3.5%)
Tachikawa	(4.3%)	0.4%
Omiya	(6.2%)	(4.7%)
Kashiwa	0.6%	(1.3%)
Takasaki	(0.9%)	(2.2%)

Western area	1.3%	(1.7%)
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Eastern area	(3.0%)	(1.4%)
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<b>Total</b>	(1.3%)	(1.5%)
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\*1: Sales and customer traffic at the Sakai store are included in the these for the Osaka store.

\*2: Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.

\*3: Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

### Corporate business and cross-media business sales

(year on year)

Corporate business	0.8%
Cross-media business	(30.5%)

### Category sales

(year on year)

	Takashimaya	Takashimaya and 4 regional stores
Clothing	(9.1%)	(8.8%)
Personal items	(4.1%)	(4.1%)
Utensils	(12.5%)	(12.4%)
Food items	(1.0%)	(0.7%)
Restaurants	(3.7%)	(4.3%)
Household goods	13.2%	13.1%
Services	36.6%	35.6%
Other	21.7%	18.8%
<b>Total</b>	(2.0%)	(1.8%)